

**WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST**  
**JANUARY 1, 2007 THROUGH MARCH 31, 2007**

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station produced and broadcast a "Community Calendar" and public service announcements promoting local community events and campaigns. Also, the Station produced and broadcast a series of MY33 NEIGHBORHOOD HOTLINE segments encouraging viewers who need help and those who want to help to call a telephone hot line staffed twelve hours daily. Each 30-second segment is placed in a random rotation ranging from one week to several months, depending on the topic, need and response. All of these programs are part of Station's plan to address issues of concern to our viewers.

FOCUS ON SOUTH FLORIDA – A half-hour weekly public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

MY33 NEWS FEATURE REPORTS – Specials and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts. Duration: Each part is approximately three minutes. Broadcast dates and times as indicated in the report.

**PUBLIC SAFETY/CONSUMER RIGHTS:** Topics in this category included: cell phone contracts, managing credit cards, credit questions, hurricane insurance, defective car seats, extended credit plans, online home sales, and IRS money saving tips.

**MY33 NEWS FEATURE REPORT: CELL PHONE CONTRACTS:** 01/02, 10 PM. This report focused on cell phone contracts and provided a list of the mobile telephone companies that require them. **MY33 NEWS FEATURE REPORT: CREDIT CARDS:** 01/04, 10 PM. This report focused on credit cards and how to save money on the interest fees. **MY33 NEWS FEATURE REPORT: CREDIT QUESTIONS:** 01/10, 10 PM. This report focused on some of the most common questions people have about credit. **MY33 NEWS FEATURE REPORT: HURRICANE INSURANCE:** 01/15, 10 PM. This report focused on the special session on hurricane insurance. **MY33 NEWS FEATURE REPORT: CAR SEATS:** 01/18, 10 PM. This report focused on potential safety problems with some infant and children car seats. **MY33 NEWS FEATURE REPORT: BUY NOW, PAY LATER:** 01/23, 10 PM. This report focused on the possible dangers of making a purchase, and paying for it later. **MY33 NEWS FEATURE REPORT: SELLING HOMES ONLINE:** 01/25, 10 PM. This report focused on the benefits and dangers of selling homes online. **MY33 NEWS FEATURE REPORT: IRS SAVING YOU MONEY:** 02/26, 10 PM. This report focused on how the IRS could actually be saving the consumer money when filing with the proper exemptions.

**GOVERNMENT/INTERNATIONAL AFFAIRS:** Topics in this category included: a local rally against the Sudanese genocide, war veterans in South Florida, the conditions at the Veterans Affairs hospitals, the Governor's State of the State, Hollywood police and the FBI, Hurricane Katrina clean-up efforts, war protests, and the Canadian seal hunt.

**FOCUS ON SOUTH FLORIDA:** 01/28, 1 PM. My33 News Anchor Jennifer Santiago took viewers to a local rally where students and local organizations were standing up against the genocide in Darfur, Sudan. 01/28, 1 PM. The vice president of the Veterans for Peace discussed the latest project called "Arlington South Beach," established to remember the fallen soldiers of South Florida. 03/11, 1 PM. Dr. Phil Greenberg of the Miami Veterans Affairs Hospital discussed the Walter Reed Medical Center scandal and what happens to injured soldiers once they return to their local communities. 03/11, 1 PM. Florida Governor Charlie Crist discussed the first few weeks of his administration and the State of the State of Florida. 03/11, 1 PM. Commentator Jim DeFede discussed the Hollywood police chief who openly disclosed information on a FBI investigation within his department. 03/25, 1 PM. Two South Florida students discussed the Hurricane Katrina clean-up efforts and how their recent trip showed that the government is still slow in its response more than a year after the Katrina disaster. 03/25, 1 PM. Commentator Jim DeFede discussed the four years after the start of the war and why South Floridians aren't protesting the war as much as those in other parts of the country. 03/25, 1 PM. My33 News Anchor Jennifer Santiago discussed South Florida restaurants joining a national boycott on the Canadian seal hunt.

**HEALTH:** Topics in this category included: items unapproved by FDA, preconception care, oral contraceptives, ADD, PMS, Botox for back pain, germ fighting sheets, energy drink dangers, healthy heart, college depression.

**MY33 NEWS FEATURE REPORT: ITEMS UNAPPROVED BY FDA:** 01/3, 10 PM. This report focused on items that have been unapproved by the FDA but are sold at local pharmacies. **MY33 NEWS FEATURE REPORT: PRECONCEPTION CARE:** 01/5, 10 PM. This report provided tips on how women should take care of their bodies before conception for a healthy pregnancy and baby. **MY33 NEWS FEATURE REPORT: ORAL CONTRACEPTIVES:** 01/23, 10 PM. This report focused on the use and effectiveness of oral contraceptives. **MY33 NEWS FEATURE REPORT: ADD:** 01/30, 10 PM. This report focused on a rise in ADD diagnosed cases among adults. **MY33 NEWS FEATURE REPORT: PMS:** 01/07, 10 PM. This report provided tips on how women can ease pre-menstrual discomfort. **MY33 NEWS FEATURE REPORT: BOTOX FOR BACKPAIN:** 01/08, 10 PM. This report provided information on the use of Botox for back pain. **MY33 NEWS FEATURE REPORT: GERM FIGHTING SHEETS:** 01/23, 10 PM. This report focused on bedding linen with antibacterial chemicals to help fight germs in the bedroom. **MY33 NEWS FEATURE REPORT: ENERGY DRINK DANGERS:** 01/26, 10 PM. This report examined popular energy drinks and potential dangers they might have. **MY33 NEWS FEATURE REPORT: HEALTHY HEART:** 01/08, 10 PM. This report provided tips on how to maintain a healthy heart. **MY33 NEWS FEATURE REPORT: COLLEGE DEPRESSION:** 01/13, 10 PM. This report focused on increasing number of reported cases of depression affecting college students.

**FAMILY/EDUCATION/RELIGION:** Topics of this category included: how African-American children view their own race, Atheism, a new potential "Anti-Christ" cult in South Florida, gay adoption, and Cuban-American art.

**FOCUS ON SOUTH FLORIDA:** 2/11, 1 PM. Dr. Marvin Dawkins, sociology professor at the University of Miami, discussed a new documentary showing how African-American children view their own race. 02/11, 1 PM. The director of the Broward Atheists discussed the Charles Darwin Day in South Florida and why Atheists might be misunderstood in the community. 3/11, 1 PM. Religion expert Daniel Alvarez, religion professor, Florida International University discussed a South Florida man who claims to be the Anti-Christ mentioned in the Christian Bible, his large and growing devout follower and the risk of a dangerous cult in the making. 3/11, 1 PM. Focus on South Florida viewers react to the issue of gay adoption and Tim Hardaway's controversial comments on homosexuality. 3/25, 1 PM. Artist Kiki Valdes discussed his social artwork which focuses on the Cuban-American community in South Florida.

**CRIME:** Topics of this category included: the murder of a student at Southwood Middle School and online gangs.

**FOCUS ON SOUTH FLORIDA:** 2/11, 1 PM. Filmmaker Justin Koren discussed his latest play inspired by the real-life tragedy of a student's murder by another student at Southwood Middle School. **MY33 NEWS FEATURE REPORT: ONLINE GANGS:** 01/22, 10 PM. This report focused on gangs that are recruiting members on the internet.